

### The Chinese Clay Art, USA

PO Box 1733, Cupertino, CA 95015, USA Tel. 1-800-689-2529, Fax. 408-343-0117 chineseclayart@hotmail.com,

# **Chinese Clay Art, USA**

#### Newsletter Vol. 93

November 2010

in this issue • The Dynamic Art Market vs. the Isolated **Contemporary Ceramic** • Chinese vase sold at auction for 43 million pounds About some Complaining of Chinese Ceramic Art Exhibition next door <u>The Texture Mats were</u> featured by Martha Stewart Living magazine Free Book with any online orders over \$50.00 • Presentational Wooden **Boxes** 

For online version with pictures or previous version of our newsletters, please click <u>Newsletters</u>

"CHINESE CLAY ART" is a newsletter emailed to professional artists, curators, collectors, writers, experts, educators and students in the ceramic field, who want to know about ceramic art in China and things related. This newsletter will be a bridge between China and Western countries for the ceramic arts. Comments and suggestions are very welcome.

An earlier newsletter is on the Web at: http://www.chineseclayart.com Chief Editor: Guangzhen "Po" Zhou

(Copyright 2010, the Chinese Ceramic Art Council, USA. All rights reserved.)

## The Dynamic Art Market vs. the Isolated Contemporary Ceramic

In China , there are not many art galleries able to sign a contract with artists in long-term relationships and act as the agent between the artists and art collectors. But over the past decade, the art auction companies have played the most important role in the art market instead. The selling prices in the auctions usually become the pricing ruler of the art market. There are not many art buyers who really enjoy the artworks. Most of them regard the

artworks as part of their investment. It is just the same as their purchase of stocks, or real estate. Usually, the patrons are rich businessmen in real estate, banks, high-tech companies, etc.

#### The Art Market of Contemporary Ceramics in China

Due to the high education facility expanding in China over the last decade, there are hundreds of thousands of new graduates from ceramic art related majors every year. There are many ceramic art exhibitions in the ceramic production areas of China and the audience of the art shows that most of it comes from the ceramic communities. Not many contemporary ceramic works can actually be sold. Contemporary ceramic art doesn't draw much attention from the rich art collectors. The Chinese art market is one of the most dynamic art markets in the world today, but the prices of contemporary ceramic are far below the average prices in the art market. The contemporary ceramic is still virgin soil in the art market in China . Many contemporary ceramic artists have been experiencing financial struggles.

Lack of Critic, Contemporary Ceramic has been Isolated from the Mainstream of Art This is the situation in China : the traditional ceramic art has been rooted very deeply in Chinese culture, contemporary ceramic art is just like a newborn baby that can hardly compete with the strong tradition of Chinese ceramic culture. Because of the lack of contemporary clay art critics who work in between the clay artists and art society, the contemporary ceramic community has been isolated from the mainstream of art society. I believe if the contemporary ceramic critic worked well for fostering the society and the art market, the situation will change soon due to the new generation of art patrons formed. The new generation is growing up with computer keyboards, the internet, fast food and the popular culture of the world who will become the major support of contemporary art. Note: My essay of the Chinese version has been published in the Collection and Investment magazine Beijing China .

# Chinese vase sold at auction for 43 million pounds

An 18th century Chinese vase has become one of the most expensive items ever sold in an auction after it was snapped up by a Chinese buyer for 43 million pounds. This extraordinary price - more than forty times the sum it was expected to fetch - is a world record at auction for a piece of Chinese Art, and quite a windfall for the mother and son who found the vase on a bookcase as they cleared out the home of a dead relative in the London suburb of Pinner.

Click Here

# About some Complaining of Chinese Ceramic Art Exhibition next door

Some of our customers have been complaining about the Chinese ceramic art fair next door to us, specifically about how the mass-produced ceramics were on sale 95% off. The ceramic fair was started on July 1st and supposed to end on October 31st. But for some

reason, it has been postponed until the end of November this year. I understand that the ceramic fair next door is hurting our customers - many of the creative, individual ceramic artists in this area. So, we have to clarify this: Our business-Chinese Clay Art Corp. ClayGround and Chinese Ceramic Art Council USA has nothing to do with the ceramic art fair business next door (1157-1159 S. Dean Blvd. There is a large banner "Chinese Jingdezhen Ceramic Art Large Exhibition" hanging under the roof). Jingdezhen is the birthplace of porcelain-ware and it is a great place to study the Chinese ceramic culture and ceramic techniques. But, some businessmen have been selling these lower quality, mass-produced ceramic pieces into the market with labels of "95% off", acutely destroying the reputation of Jingdezhen ceramic culture in the world. We have no information about the business next door. For further questions about this issue, please contact the property manager at: Evangeline Q. Kempis, Biagini Properties INC. Tel. 408-331-2300 x 17, Email: Evangeline@biaginiproperties.com

# The Texture Mats were featured by Martha Stewart Living magazine



The texture mats were featured in the December issue of Martha Stewart Living magazine again this year and it became our best seller of the month. On page 197 in an article on candy making is the recipe for making chocolate-almond Wood-Grain Bark using the wood-grain texture mat. (Item number is PA 01-4), please click the link for details. Click <u>Texture Mats</u>

# Free Book with any online orders over \$50.00







Chinese Ceramic Cultural Sites A Traveler's Handbook

> This might be a gift idea: packing your ceramic artworks in a presentational wooden book. A set of 6 boxes in different sizes for only \$18; 4 sets of 24 boxes will be \$60. Click <u>Boxes</u>

email: <u>chineseclayart@hotmail.com</u> phone: 1-800-689-2529 web: <u>http://www.chineseclayart.com</u>